EXPRESSION OF INTEREST (EoI) FOR ESTABLISHING DIGITAL INFRASTRUCTURE AND IT-ENABLED ONLINE LEARNING ECOSYSTEM THROUGH CSR SUPPORT

Alagappa University invites EoI from reputed industries, NGOs, and institutes to support the creation of a comprehensive digital infrastructure to enhance the University's IT-enabled online learning ecosystem. The University seeks partners capable of providing advanced technology solutions, developing digital learning systems, and strengthening student support through modern online platforms under CSR funding on a Build–Operate–Transfer (BOT) model. The EoI assesses potential partners' capability and interest in delivering technology services for online program delivery, digital content, and integrated student services.

Preamble:

The Alagappa University aims to strengthen its digital and online education ecosystem to deliver world-class online learning. The University seeks an experienced e-learning service provider for student admissions, digital content creation, course delivery, examination management, and related online services. Applicants must demonstrate expertise in digital content development, advanced delivery methods, learner engagement, industry collaboration, and media-driven educational environments.

The project follows a Build–Operate–Transfer (BOT) model, with all investment, development, operations, and infrastructure funded by the service provider via CSR funding, ensuring no financial liability to the University for developing the Learner Management System.

Alagappa University reserves the right to cancel the Expressions of Interest (EOIs) called without assigning any reason and is under no obligation to correspond with applicants regarding its decisions.

Scope of Work:

The Technology Support Service Provider will:

1. Develop an IT-enabled platform aligned with the UGC Four-Quadrant Model, integrated with online payment and the University website.
2. Create high-quality digital content and delivery mechanisms for current and future programs.
3. Manage and verify student applications for University approval.
4. Maintain a Learning Management System (LMS) with courseware and digital resources.
5. Establish a Virtual Campus with secure access, asynchronous lectures, forums, chats, and interactive tools.
6. Operate an online student support cell for queries, guidance, and counselling.
7. Provide marketing and student enrolment support via digital and traditional media.
8. **Set up a mobile learning platform integrated with LMS, with MIS interfaces for real-time reporting.**
9. **Provide scalable cloud server facilities to support the delivery of online programmes**
10. **Alagappa University will provide space to the educational technology service providers to establish and operate technology support service facilities.**

Eligibility Criteria: (Documents should be enclosed)

Applicants must:

1. Have adequate CSR funds to implement the project under Build–Operate–Transfer (BOT) model.
2. Possess at least 5 years' experience in providing the technology support services in Online Learning.
3. Adequate expertise in providing the technology support services for online Learning.
4. Have experience in digital content creation for graduate and postgraduate programmes.
5. Maintain a social media marketing team; preference for media partnerships.
6. Possess a proprietary LMS with mobile application support.

7. Have experience in providing the technology support services for Online Learning for at least one Government University/Open university/Private Higher Education Institute under CSR funding for a period not less than 2 years.

8. Preference will be given to applicants who are registered partners of the National Skill Development Corporation (NSDC) or any other similar Government-recognized agency.

Applications will be evaluated strictly based on eligibility criteria. Non-compliant applicants will be disqualified. The term "Applicant" includes parent or sister concerns with valid documentation. **Applications must be submitted with supporting documents in a sealed envelope labelled: "EXPRESSION OF INTEREST – ALAGAPPA DIGITAL" on or before 19/12/2025, at 5.00 p.m., addressed to:**

The Registrar,
Alagappa University,
Karaikudi, Tamil Nadu – 630003,
Sivaganga District,

by Speed Post.

Registrar

Alagappa University